

GLADIOLUS BULBS

Price List

1954

1954 INTRODUCTION

ELIZABETH MORRIS

(Vasaturo 1954) Seedling # 40-A-R-F-G

Alsace X Arethusa

A large orange with cream throat, very good commercial qualities and strong healthy grower. Tall straight spike which never crooks. it will open 8 - 5 inch florets and 6 more in color, 26" flower head with 20 - 22 buds 60" over all. Very good propagation will bloom in 80 days. Its major winnings are Blue Ribbon for Best Large Seedling in 1949, N. E. G. S. Award of Merit in 1950, and Blue Ribbon for best advance Seedling in 1951.

\$2.00 each Any size bulb

Bulblets \$.50 each

LITTLE BEACON

(Vasaturo 1954) Seedling # 42-A-R-46-1

Beacon X Small Red Seedlings

A small red with cream yellow throat. Slender little spike 38" tall with 14 buds, 5 - 2½ inch florets and 4 more in color. Propagation good, blooms in 70 days. Its Show Winnings to date include Trophy for Best Small Seedling for the Entire Season in 1949; N. E. G. S. Award of Merit in 1950; B Plus at Western Massachusetts Show in 1951 and 1952. Blue Ribbon at Rhode Island Show in 1953.

\$2.00 each Any size bulb

Bulblets \$.50 each

LITTLE PEARL

(Vasaturo 1954) Seedling # 42-A-R-47-4

Dolores X Small Red Seedling

A distinctive and appealing little beauty of light orange color with cream throat and lovely sheen which sparkles under artificial light. The very best for arrangements and the florists love this Little Pearl. Small willow spike with 12 buds 4 or 5 2½ inch florets open and 4 more in color. Very fast propagation and very early, will bloom in 65 days. N. E. G. S. Award of Merit 1950.

I have a very large stock of bulbs in all sizes of Little Pearl so will make the price in reach of everyone's pocketbook.

\$1.00 each any size bulb

Bulblets \$.25 each

Grower unit prices on request

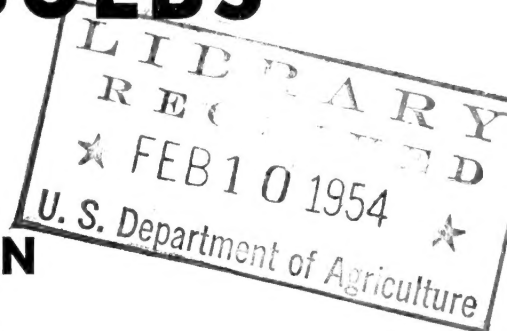
Gladhaven

PASQUALE VASATURO

18 Miller Street

Medfield, Massachusetts

Telephone Medfield 98



PREPAID PRICE LIST

Variety	Per	Large	Medium	Small	Bulblets	
ALICE AYER—Pure white	1	\$.25	.15	.10	25—	1.00
ANGELLA—Blotched cream	1	.15	.10	.08	10—	.10
BARBY CHASE—Rosy pink cream white throat	1	.20	.15	.10	10—	.50
BENJAMIN BRITTEN—Popular lavender mauve	1	.15	.10	.08	25—	.25
BETTY'S CHOICE—Ruffled rosy-mauve	1	.15	.10	.06	25—	.25
BETTY'S DUNCAN—Fine orange	1	.15	.10	.06	25—	.25
BRIDAL ORCHID—Exhibition lavender	1	.25	.20	.15	25—	.25
CHAMOUNY—Dark rose bordered silver	2—	.25	3— .25	6— .25	100—	.50
CLARA JOANNA—Brilliant red	1	.25	.20	.15	10—	.50
CLARENCE D. FORTNAM—Beautiful blush pink ruffled	1	.50	.40	.25	15—	.30
CREAM ORCHID—Very beautiful orchid shaped cream	1	.30	.25	.20	20—	.25
CROWN JEWEL—Blotched rose pink, very nice	1	.30	.25	.20	20—	.25
CRUSADER—Beautiful orchid flowered with white with large purple throat	1	.75	.50	.35	10—	1.00
D-12—Fine clear medium red	1	.30	.20	.15	25—	.75
DARK DAVID—Large tall fine deep red	1	.50	.40	.30	5—	.20
DEBORAH SAMPSON—Light buff pink, very nice	2—	.25	2— .15	2— .10	50—	.25
DIEPPE—Large salmon-scarlet. This is a "must have."	1	.15	.10	.05	100—	.50
DOROTHY ARMSTRONG—One of the best purples	1	.15	.10	.08	100—	.25
DR. WHITELY—Large yellowish apricot or buff, very good	1	.10	.08	.05	100—	.50
EARLY BEAUTY—Vivid pink with large cream throat	1	.15	.10	.08	50—	.25
EASTERN MOON—Large light yellow	1	1.00	.75	.50	5—	.50
ELIZ. THE QUEEN—Best lavender	2—	.25	4— .25	10— .25	100—	.25
ELMER ROSE—Fine deep rose	1	.40	.20	.15	20—	1.00
ETHEL CAVE-COLE—Fine medium pink	1	.10	4— .25	6— .25	100—	.25
EVELYN MAY—Robust deep red	1	.40	.30	.20	6—	.25
FIAMMA—Very large flame red	1	.30	.25	.15	15—	.75
FLORENCE NIGHTINGALE—Finest Canadian white	1—	.15	.10	.08	50—	.50
FRIENDSHIP—Early medium rose, very nice	1	.25	2— .25	4— .25	25—	.50
GAIL—Light lavender, tall	1	.50	.35	.25	2—	.25
GOLD—Deep golden yellow	1	1.00	.75	.50	5—	.50
GRACE DARLING—Soft rosy, pink-and-white	1	.35	.25	.15	10—	.15
GWEN—Large light rose, fine variety	1	.50	.35	.25	2—	.25
HEART O'GOLD—Ruffled white with golden throat	1	.35	.25	.15	10—	.25

Variety	Per	Large	Medium	Small	Bulblets
HEART'S DESIRE—Ruffled pink and white	1	.30	.25	2— .30	5— .25
KING DAVID—Deep purple with velvety red throat	1	.50	.35	.25	5— .40
KING SIZE—Clear salmon with cream throat	1	3.00	2.00	1.00	1— .50
JUNE—Cream rose-pink border	1	.25	.15	.10	10— .50
KAREN—Purple with yellow throat	1	2.00	1.50	1.00	2— .35
LAVENDER LACE—Ruffled lavender, the throat is cream	1	.25	.15	.10	10— .25
MARION PEARL—Salmon pink	1	.20	.15	.10	20— .50
MARY DEE—New white	1	.20	.15	.10	100— 1.00
MISS PEAR—Large glowing orange, scarlet with dark gold throat	1	1.00	.75	.50	5— .50
MELLOW MOON—Light orange self color	1	.75	.50	.25	10— .30
MID AMERICA—A clear brilliant light red	2—	.30	3— .30	.90	25— .30
MISS WISCONSIN—Deep lavender rose	2—	.25	3— .25	4— .25	25— .25
MOTHER FISCHER—Ruffled white	1	.30	.25	.20	20— .50
MODERN TIMES—Wine red with yellow line	2—	.25	3— .25	6— .25	50— .25
NANCY—Commercial scarlet	1	.15	.10	.08	25— .25
NEVA—Ethereal white	1	.15	.10	.08	200— 1.00
NEWETA ROSE—Sensational rose	1	.40	.30	.25	5— .25
NORDIC QUEEN—Soft glowing flesh pink with cream-yellow throat	1	1.00	.75	.50	10— 1.00
PARTIENA—Deep mauve, very nice	1	.25	.15	.10	10— .25
PHANTOM BEAUTY—Warm light pink	1	.15	.10	.08	25— .25
POCTOLUS—Apricot cream with orange red blotch	2—	.25	3— .25	6— .25	50— .25
POINSETTIA—Pure light spectrum red	1	.50	.35	.25	5— .50
PRINCESS—New lavender	1	2.00	1.50	1.00	2— .75
RED CHARM—World-beater red	1	.10	.08	2— .10	50— .75
RED CHERRY—A brilliant cherry red	1	.15	.10	.08	100— .25
REGAL RED—Huge large scarlet	1	.25	.20	.15	20— .25
ROBERT ALAN—New golden yellow	1	.75	.50	.25	5— .25
ROSARIO—A beauty blotched rose	1	1.50	1.00	.75	2— .50
SALMAN'S GLORY—Creamy white, red blotch	1	.15	.10	.08	25— .25
SIBONEY—Ruffled medium lavender	1	.25	.15	.10	5— .25
SILVER WINGS—Ethereal white	2—	.25	4— .25	10— .25	25— .25
SNOW PRINCESS—Good white	1—	.10	2— .15	5— .25	100— .50
SPARKS—Tall cream yellow, flame blotch	1	.20	.15	.10	25— .25
SPIC AND SPAN—Ruffled deep salmon rose	2—	.25	4— .25	6— .25	25— .30
SPOTLIGHT—Best yellow	1	.10	.08	.04	25— .50
SUN SPOT—Apricot buff with rose blotch	1	.20	.15	.10	20— .25
SURFSIDE—Late white	1	.10	2— .15	5— .25	100— .50

Variety	Per	Large	Medium	Small	Bulblets	
SWEET 16—Fine true pink	1	.50	.35	.25	25—	1.00
VELVET MANTEL—Deep velvety red	1	.25	2— .25	4— .25	10—	.10
VENIDA—Rose with cream throat, very fine	1	.25	.20	.15	10—	.25
VULCAN—Medium purple	1	.10	4— .25	10— .25	20—	.25
WAR PAINT—Large scarlet	1	.35	.25	.15	25—	.25
WEDGEWOOD—Beautiful blue lavender with cream throat	1	.15	.10	.06	10—	.10
WHITE CHALLENGE—Tinted white with small rose blotch	1	.15	.10	.08	50—	.50
WHITE CHRISTMAS—Beautiful ruffled white	1	.25	.15	.10	25—	.25
WHITE GODDESS—Large tall ruffled white	1	.25	.20	.15	12—	.25
WHITE GOLD—Cream-yellow throat	1	.10	.08	2— .10	50—	.50

MINIATURES AND SMALL VARIETIES

ATOM—Small red with silver border	1	.15	.10	.08	5—	.25
ARIA—Deep rose with cream throat	1	.50	.35	.25	2—	.10
BO-PEEP—Very early buff pink	1	.15	.10	.08	25—	.25
CELESTINA—Heavily ruffled cream	1	.15	.10	.08	10—	.10
CONCERTINA—Rosy pink	1	.10	.08	.05	20—	.10
CUPID—Ruffled waxy white	1	.15	.10	.08	10—	.10
DOLORES—Very early rosy pink with white throat	1	.15	.10	.08	50—	.50
ELDA—Very early orange	1	.15	.10	.08	30—	.50
ETHEL THERESA—Ruffled cream white wine feather in throat	1	.10	.08	.05	15—	.10
JINGLES—Rich coral salmon ruffled	1	.25	.20	.18	25—	.50
JUDY ANN—Ruffled with white throat	1	.75	.50	.25	3—	.25
LITTLE BRIDE—Informal white early	1	.15	.10	.08	10—	.10
LITTLE DOLL—A delicate pastel with yellow throat	1	1.50	1.00	.75	2—	.75
LITTLE GOLD—Rich golden color	1	.15	.10	.08	10—	.10
LITTLE JEWEL—Ruffled pink	1	.15	.10	.08	10—	.10
LITTLE QUEEN—Ruffled orange apricot with cream throat	1	.50	.35	.25	2—	.25
LITTLE SPICE—Orange red with gold throat	1	.75	.50	.35	2—	.25
PEGGY ANN—Beautiful pink with white throat	1	.15	.10	.08	10—	.10
STATUETTE—Clear medium yellow with diffused red purple blotch	1	.50	.40	.35	2—	.25
STARLET—Ruffled white	1	.20	.15	.10	5—	.25



WHOLESALE LIST

No less than 25 of a Kind and Size at Hundred Rate. Pints of Bbts. at the Quart Rate. F.O.B. Medfield, Mass. Shipment as Requested.

Variety (Prices per 100)	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
ANEGELA	8.00	7.00	6.00	5.00	4.00	3.00	200—	2.00
ATOM	7.00	6.00	5.00	—	—	—	Qt.—	12.00
BARBY CHASE	12.00	10.00	—	—	—	—		—
CELESTINA	6.00	5.00	4.00	3.00	2.00	1.00	200—	1.00
CONCERTINA	6.00	5.00	4.00	3.00	2.50	2.00	200—	1.00
DEBORAH SAMPSON	5.00	4.00	3.00	2.00	1.50	1.00	*M—	1.00
DIEPPE	5.00	4.50	4.00	3.00	2.00	1.50	Qt.	5.00
DOLORES	6.00	5.00	4.00	3.50	3.00	2.50	100—	1.00
DOROTHY ARMSTRONG		4.50	3.50	3.00	2.50	2.00	Qt.—	6.00
DR. WHITELEY	5.00	4.50	3.50	2.50	2.00	1.50	Qt.—	5.00
EARLY BEAUTY	6.00	5.00	4.00	3.00	2.50	2.00	Qt.—	6.00
ELDA	10.00	8.00	7.00	6.00	5.00	4.00	100—	1.00
ELIZABETH THE QUEEN	5.00	4.00	3.00	2.50	2.00	1.50	Qt.—	5.00
ETHEL CAVE-COLE	5.00	4.00	—	—	—	—	Qt.—	4.00
ETHEL THERESA	6.00	5.00	4.00	3.00	2.00	1.50	*M—	5.00
EVELYN MAY	25.00	20.00	—	—	—	—		—
FIAMMA	25.00	20.00	15.00	12.00	10.00	8.00	Qt.—	25.00
FLORENCE NIGHTINGALE		5.00	4.00	3.00	2.50	2.00	Qt.—	6.00
JUDY ANN	40.00	35.00	30.00	25.00	22.00	20.00	*M—	25.00
JUNE	8.00	7.00	6.00	5.00	4.00	3.00	100—	1.00
LITTLE BRIDE			5.00	4.00	3.50	3.00	200—	1.00
LITTLE JEWEL	6.00	5.00	4.00	3.00	2.50	2.00	200—	1.00
MARY DEE	10.00	8.00	7.00	6.00	5.00	4.00	100—	1.00
NEVA	6.00	5.00	4.00	3.00	2.50	2.00	Qt.—	6.00
PEGGY ANN	6.00	5.00	4.00	3.00	2.50	2.00	Qt.—	8.00
RED CHARM	6.00	5.00	4.00	3.00	2.50	2.00	Qt.—	4.00
RED CHERRY		5.00	4.00	3.00	2.50	2.00	Qt.—	6.00
SNOW PRINCESS	5.00	4.00	—	—	—	—	Qt.—	4.00
SPIC AND SPAN	5.00	4.00	3.00	2.50	2.00	1.50	Qt.—	6.00
SPOTLIGHT	5.00	4.50	4.00	3.00	2.00	1.50	Qt.—	6.00
WEDGEWOOD	8.00	7.00	6.00	—	—	—		—
MIXED VARIETIES	4.00	3.00	2.00	1.50	1.25	1.00	Qt.—	2.00

*M—1000 Bulblets

SPECIAL COLLECTION — A

100 large bulbs of at least 40 varieties (hand selected from regular named variety storage trays). No better value anywhere

Large Size	\$5.00 Postpaid
Medium Size	4.00 Postpaid
Small Size	3.00 Postpaid

SPECIAL COLLECTION — B

MINIATURE AND SMALL VARIETIES COLLECTION

Here is a new unlabeled collection. A fine color selection of varieties which would cost much more if purchased under names. No better value anywhere. Wonderful for arrangements in the home.

100 Large size bulbs	\$6.00
50 Large size bulbs	3.00
25 Large size bulbs	2.00

POSTPAID

BUSINESS TERMS

Cash with Order. Ten bulbs price is 8 times single rate; 5 or more at ten rate. No orders accepted less than \$3.00. All retail orders Prepaid in U.S.A.; Wholesale Orders f.o.b. Medfield, Mass.

I guarantee all Stock to be true to name, insect and disease-free, and will replace any stock found to be unsatisfactory.

This list cancels all previous lists and price policies.

Usual extras and overcount on all retail orders.

BULB DISCOUNTS

Cash orders of \$3-\$5	Select 10% Additional Stock
Cash orders of \$5-\$25	Select 15% Additional Stock
Cash orders of \$25 and over	Select 20% Additional Stock

Discount privileges are for Cash with order, and do not apply to Collections, Wholesale Orders nor items marked "No Discount."

